

The *Un*-Game:

Four-Play to Business as *Unusual*

Major Themes

- ❖ Performance excellence in individuals and organizations is inhibited, not enhanced by conventional management wisdom and practice. The game and the rules of management have changed, and it may be easier and more satisfying than you think to learn to play the new game.
- ❖ To give an organization a leading edge, managers and leaders can learn a skill-set that creates change-friendly learning environments which improve productivity, profitability, performance, and retention in times of increasing uncertainty and complexity.
- ❖ For those who don't already know everything, it's possible in a step-by-step, organized fashion, of your own volition, to explore and examine your meaning-making system – namely your most cherished thoughts, beliefs, opinions, and conclusions – to foster a self-awareness of the greatest opponent to personal, professional, and organizational change . . . and then to use that awareness to outplay this cunning opponent and score your goals.