

FACT SHEET

Title: The Un-Game

Subtitle: Four-Play to Business as UNusual

Author: Ingrid Martine, M.A., PCC



Publisher: Your Leaders' Edge Press

ISBN: 978-0-9834454-0-1

LCCN: 2011924774

Publication: March 27, 2012

Pages: 322

Format: Mass market paperback

Trim Size: 5.83" x 8.27"

U.S. List Price: \$19.95

Genre: Leadership, Business Management, Organizational Effectiveness, Empowerment, Coaching, Executive Ability, Executive Attitudes, Learning Organizations, Teams

Summary: "The Un-Game" is both a captivating novel and an inspirational invitation for organizational leaders to engage in a cutting-edge paradigm shift about how 21st century organizations do business. While speaking specifically to managers and other leaders, it also has universal appeal—we are, after all, managers of our own lives. Like the young protagonist, Sam Adler, who longs to be a great manager, we too want to live our lives with clarity, focus, ease, and grace instead of walking around in a mental fog. With the support of master coach Sophia Zabar and four great manager mentors who challenge his meaning-making system, Sam learns to "unchain his brain" and recognize the roadblocks impeding the constructive change and spectacular success he desires.

Bookstores: Available for purchase through www.ungamebook.com, www.amazon.com, and

www.barnesandnoble.com

Media Kit: Available online

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